



Sea Pact FAQ

What is Sea Pact?

- Sea Pact is a coalition of like-minded, progressive seafood distributors willing to engage in a range of coordinated activities that promote positive change for the world's oceans.

Who are the founding members of Sea Pact?

- The founding members of Sea Pact are six like-minded seafood suppliers from the U.S. and Canada with progressive sustainability commitments.
 - Albion Fisheries, Victoria, British Columbia. Contact Guy Dean (604) 295-2025
 - Fortune Fish & Gourmet, Bensenville, Illinois. Contact Mark Palicki, (630) 860-7324
 - Ipswich Shellfish Group, Ipswich, MA. Contact Christian Callahan, (978) 356-4371
 - Santa Monica Seafood, Rancho Dominguez, California. Contact Logan Kock (310) 886-7935
 - Seacore Seafood, Toronto, Ontario. Contact Sal Battaglia, (905) 856-6222 x 253
 - Seattle Fish Co., Denver, Colorado. Contact Derek Figueroa, (303) 329-9595 x 124

What does Sea Pact hope to accomplish?

- As seafood suppliers we recognize our responsibility to not only embrace environmental stewardship, but to also safeguard our waters to ensure the healthy availability of seafood for generations to come.
- To help achieve this, we have collectively established Sea Pact in order to pool our resources and knowledge to support improvements to the fishing and fish farming systems from which we source.

What is Sea Pact's mission Statement?

- Sea Pact will improve the sustainability of global seafood by using the collective power of like-minded North American seafood distributors to improve the fishing and fish farming systems we procure from.

How did Sea Pact begin?

- Sea Pact grew out of Santa Monica Seafood's successful "Responsible Sourcing/Vendor Partnership (RSVP) Program, a collaboration with FishWise that applied a percentage of their purchases towards projects aimed at improving fisheries and aquaculture efforts at home and abroad. The program generated interest from like-minded companies in both the U.S. and Canada who wanted to offer a similar type of financial support.
- A panel presentation at the 2012 Boston Seafood Show was the catalyst for the initial discussions, and the founding members of Sea Pact were selected based on their progressive sustainability policies.

What is the role of SFP & FishWise?

- SFP and FishWise act as environmental consultants for Sea Pact. SFP and FishWise draw on their experience in sustainability to advise Sea Pact on improvement projects to fund and how best to utilize their resources to promote positive environmental gains.

What is the role of New Venture Fund?

- New Venture Fund is a non-profit public charity acting as a fiscal sponsor for Sea Pact, which includes grant and contract management. Under New Venture Fund, Sea Pact can act as a non-profit organization and distribute and receive charitable donations.