



## Seacore Seafood wins Canada's Best Managed Companies for the 6<sup>th</sup> Year in a Row

Toronto, ON - March 9, 2017 - Seacore Seafood Inc. has just been named a winner of Canada's Best Managed Companies for the year 2016. Seacore was only one of about a dozen companies in Ontario to become a consecutive 6 year winner. Seacore earned the Gold Standard for the program for excellence in business performance two years ago and is now just 1 year away from becoming a Platinum Winner which is given to winners for 7 consecutive years.

"It's much more than just financial performance," said Peter Brown, Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program. "The ingredients to success also include overall business performance and sustained growth. It takes dedication and commitment from the entire organization."

Seacore first won the Canada's Best Managed Companies award (formerly called Canada's 50 Best Managed) in 2011. By winning the award every year since then, Seacore has been able to maintain this prestigious award for Canadian owned businesses. This distinction in Canada, is a very rare and prestigious one especially within the seafood industry where only a handful of companies have ever won it. Through our relationships and partnerships around the globe with leading vendors and customers, Seacore has been able to become a leader in an industry that is predominately dominated by companies along the shores of North America's oceans. Being situated over 1500 kms away from the nearest ocean, is what truly makes our story special. Seacore has been able to capitalize on our incoming and outgoing logistics to make our consumer brands OceanPrime®, Housecut® Certified and Wyse Bay® Artisanal Seafood capabilities available from coast to coast in Canada. This year marked a year in which Seacore continued to expand its company through new products and by increasing our overall service to our clients

Established in 1993, Canada's Best Managed Companies is one of the country's leading business awards programs recognizing Canadian-owned and managed companies that have implemented world-class business practices and created value in innovative ways. Applicants are evaluated by an independent judging panel on overall business performance, including leadership, strategy, core competencies, cross-functional collaboration throughout organization, and talent.

"Our entire family here at Seacore is extremely proud to be able to have won this rare & prestigious award for 6 straight years. Hard work, dedication and loyalty of the Seacore team has continued to be recognized which is truly a great feeling." said Joe Nestico, President & co-founder of Seacore Seafood.

2017 winners of the Canada's Best Managed Companies award will be honoured at the annual Canada's Best Managed Companies gala in Toronto on April 19, 2017. On the same date, the Best Managed symposium will address leading-edge business issues that are key to the success of today's business leaders.

The Best Managed program is sponsored by Deloitte, CIBC, Canadian Business, Smith School of Business and MacKay CEO Forums.



## About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada's Best Managed Companies new winner (one of the new winners selected each year); 2) Canada's Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (Winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, Canadian Business, Smith School of Business and MacKay CEO Forums. For further information, visit [www.bestmanagedcompanies.ca](http://www.bestmanagedcompanies.ca).

## About Seacore Seafood Inc.

Seacore Seafood Inc. was established in 1987 in the Toronto, Ontario suburb of Vaughan in a 7,000 sq. ft. facility. The company has grown since its early days and is now located in a 75,000 sq. ft. state of the art facility to service its present clientele and to facilitate the growth of its other companies: OceanPrime, Fisherman's Depot and Seafood Depot. Seacore Seafood is an importer, distributor and custom processor of quality fresh and frozen seafood products. The wide variety of products consist of types of seafood from all over the world. The company purchases direct from the seafood source and whenever possible sources sustainable seafood in order to maintain control over the quality and freshness of our product. Quality products and excellent service combined have resulted in Seacore Seafood being a leading seafood company in Canada. Please visit [www.seacore.ca](http://www.seacore.ca) to learn more about Seacore Seafood.

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