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Itsumo®



Fresh Chilled Ahi Tuna Japanese Sashimi Grade



**Sustainable
Wild Caught
100% Natural
Bright Colour**



Sustainable



Ocean Wise - Sustainable



Dolphin Safe



Hand Line Caught - Artisan Fishing



Bluefin Safe



Earth Safe- Green practices



Yama Gensan- Fair & Equitable employer



SeaChoice - Best Choice

SeaChoice rankings are based on assessments for specific species, catch method and location. It should be noted that a ranking by SeaChoice is not an endorsement or certification of a product as it does not confirm traceability.

Itsumo® Tuna

Itsumo® brand tuna is hand line caught on day boats and then immediately immersed in super-chilled and super oxygen saturated brine to preserve quality. At the plant, the tuna is cut into loins under strict HACCP regulated processing operations in order to prevent bacteria spoilage and to reduce enzymatic degradation and loss of the tuna's red colour and quality. The tuna loins are then covered in antimicrobial wrap, and sealed in bags containing pure oxygen. The result is better and longer lasting high quality fresh tuna.

Traceability



Itsumo's own coding system traces each loin back to its origin.

Fresh Ahi Tuna Loin

- ☒ Japanese grade AAA #1 yellowfin tuna.
- ☒ Skinless, boneless, trimmed, no bloodline.
- ☒ Clean and fresh taste.
- ☒ Loins are individually bagged and weighed.1
- ☒ Longer lasting quality and colour.

1. Larger loins are divided into two bags



100% Natural

No Carbon Monoxide (CO)
No Chlorine

No Smoke
No Chemicals

HACCP pant, Product is CFIA & FDA approved

Itsumo® has re-engineered old Japanese fishing traditions with today's quality control for a sustainable future.